

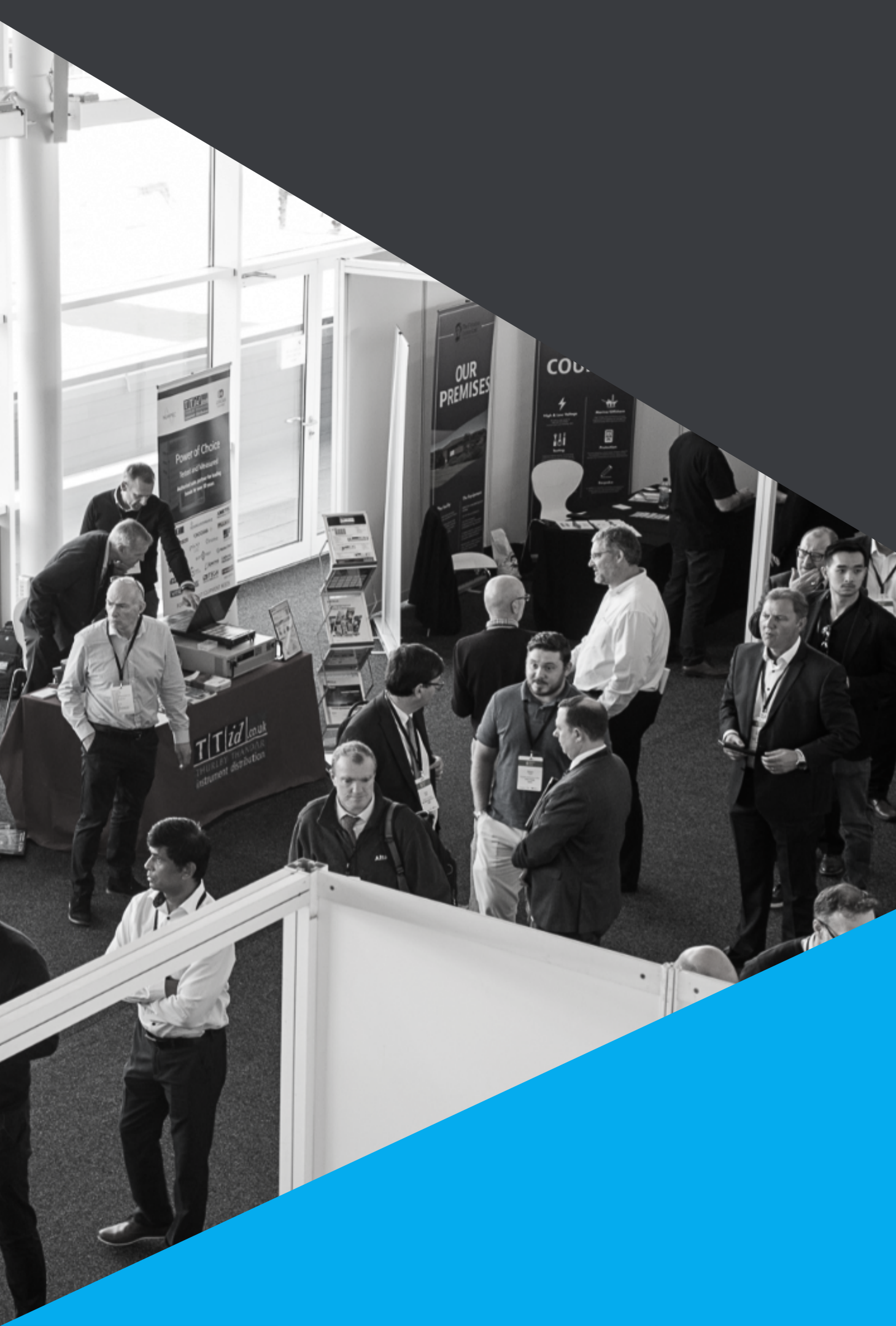


**POWER
ELECTRONICS EXPO**

EXPLORE THE POWER ELECTRONICS REVOLUTION!

25 APRIL 2024, SILVERSTONE

www.powerelectronicsexpo.co.uk



The power electronics market – made up of devices, components and applications that control motors, provide energy savings and convert currents – is expected to grow rapidly over the coming years. By 2025 it will be worth \$300 billion. The market's growth is backed by demand from the electrification of cars, industrial 4.0 transformation and environmental regulation.

More than just an event...

From corporate buyers, suppliers and industry specialists, this event is where the industry meets year after year, to connect, learn and discover the latest developments and products.

Reasons to Exhibit



75% of audience are decision makers

Over 5,000 senior decision makers and users from across the industry who share a professional interest in the technology and science of power electronics technology



8 hours of face-face business opportunities

Held at the world famous Grand Prix venue, Silverstone, a major UK hub of the high tech engineering sector, the venue accommodates great conversations and introductions



30,000 industry specialists are told all about you!

Driven by a high-profile, proactive, marketing campaign and media campaign, weekly communications about the event will attract a significant number of visitors and the highest calibre attendees in the industry.

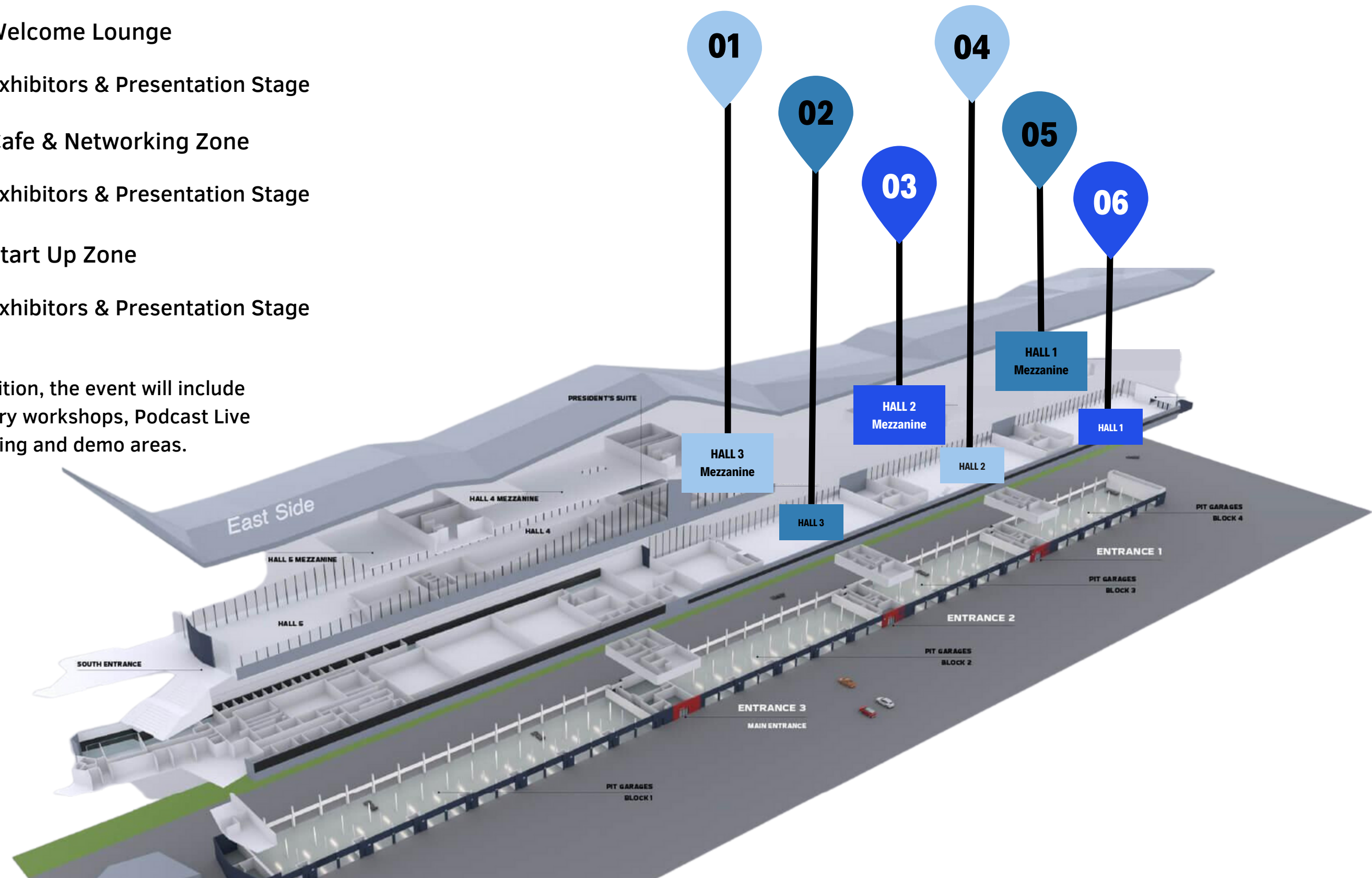
How to get involved

We offer several pricing plans, including space, marketing exposure & sponsorship.

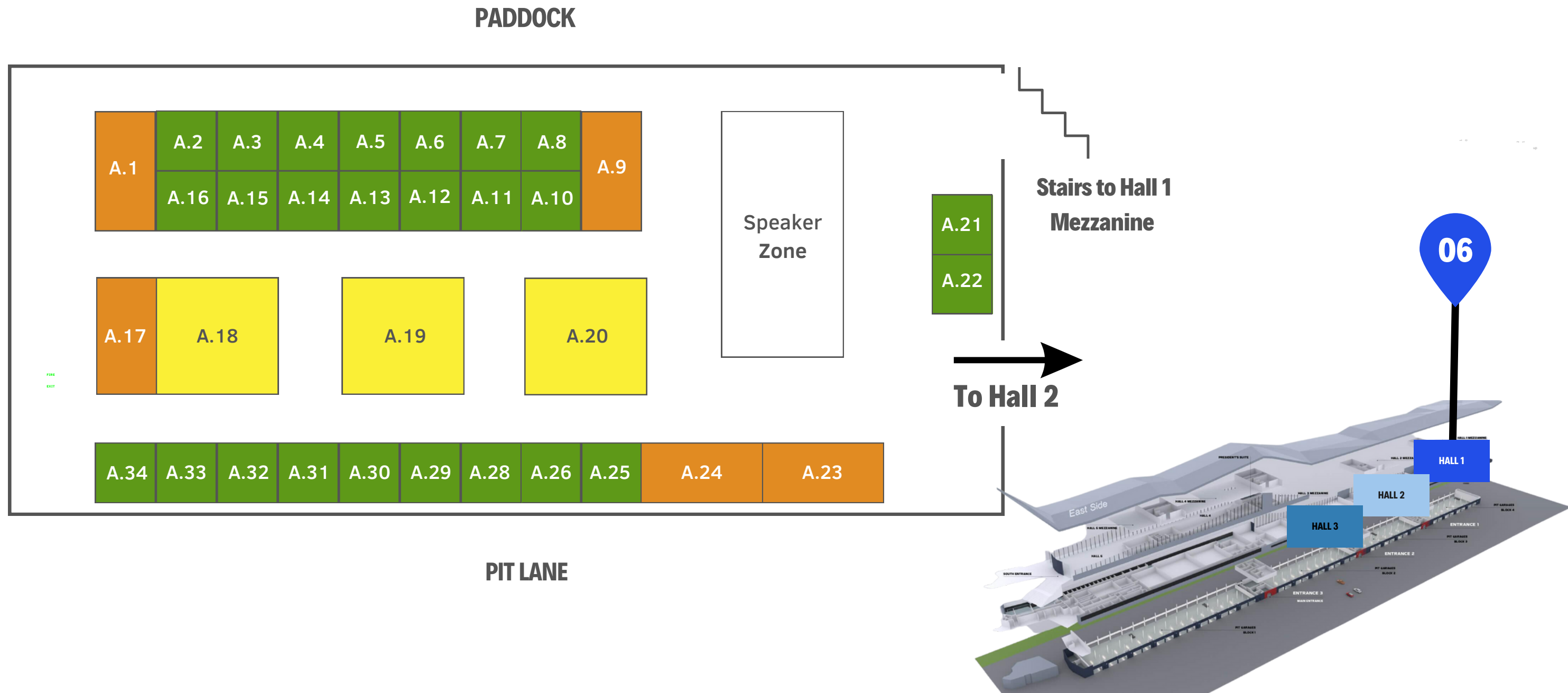
EVENT FEATURES

- 01** Welcome Lounge
- 02** Exhibitors & Presentation Stage
- 03** Cafe & Networking Zone
- 04** Exhibitors & Presentation Stage
- 05** Start Up Zone
- 06** Exhibitors & Presentation Stage

In addition, the event will include Industry workshops, Podcast Live recording and demo areas.

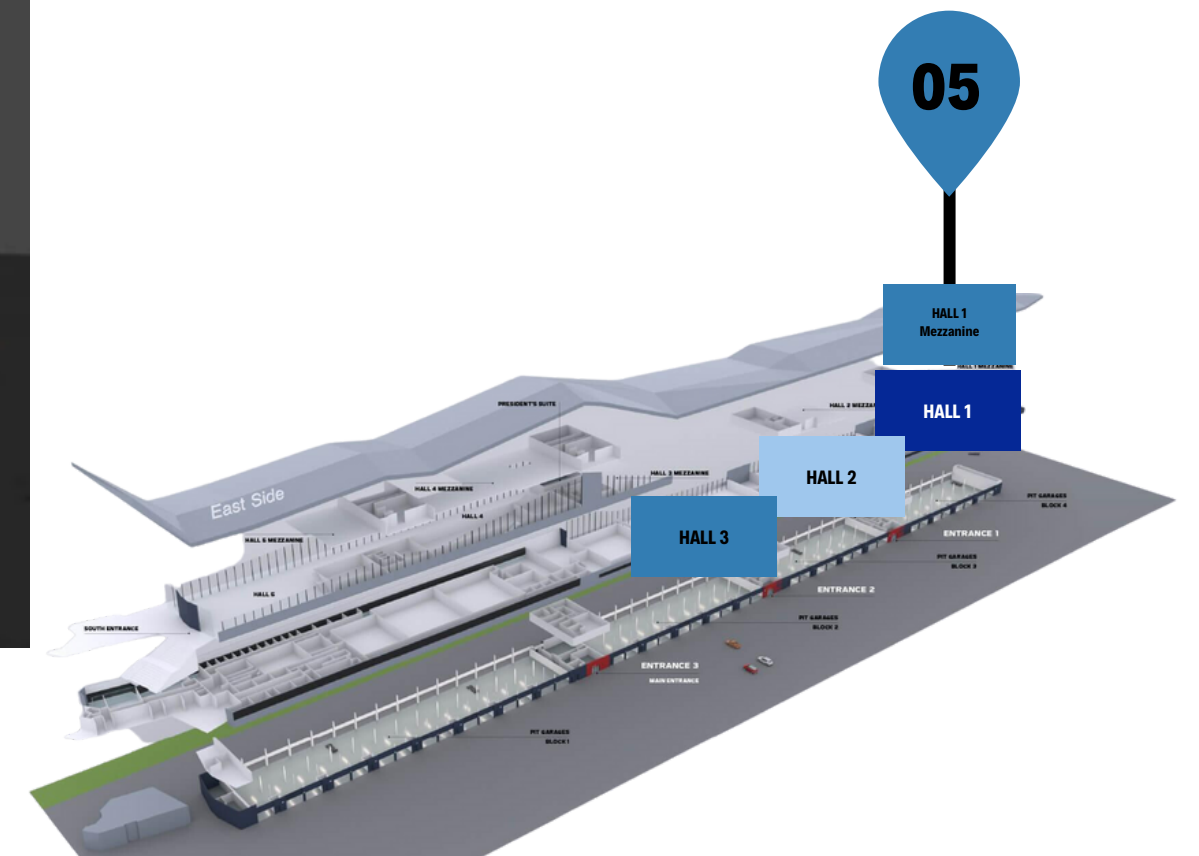


HALL 1



	3m x 3m - £2,550	<p>All prices subject to VAT</p> <p>All packages include shell scheme and name board</p> <p>Additional charges for power, lighting and furniture apply</p>
	6m x 3m - £4,600	
	6m x 6m - £8,700	

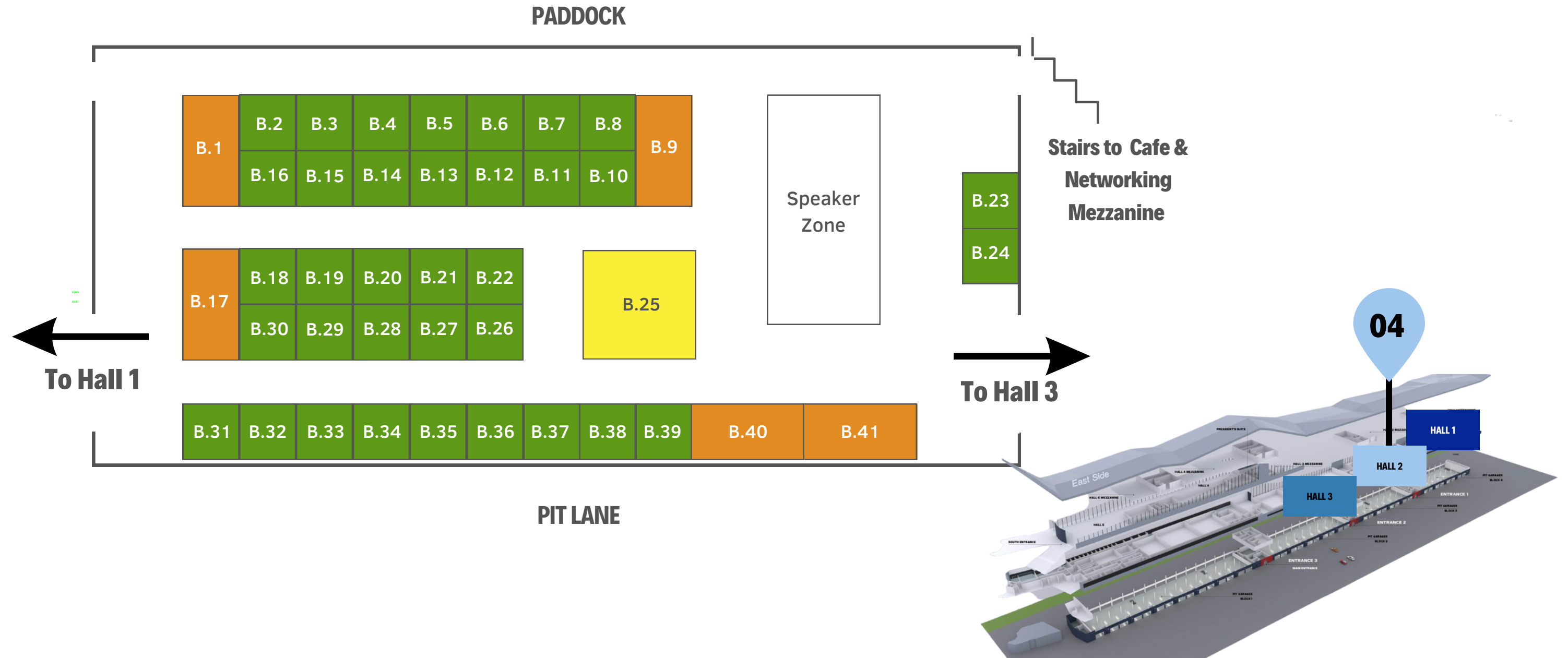
HALL 1 MEZZANINE






■ Start-Up Zone - £200

All prices subject to VAT
Opportunity for max. 30 start-up businesses only
Includes name board, table and 2 x stools

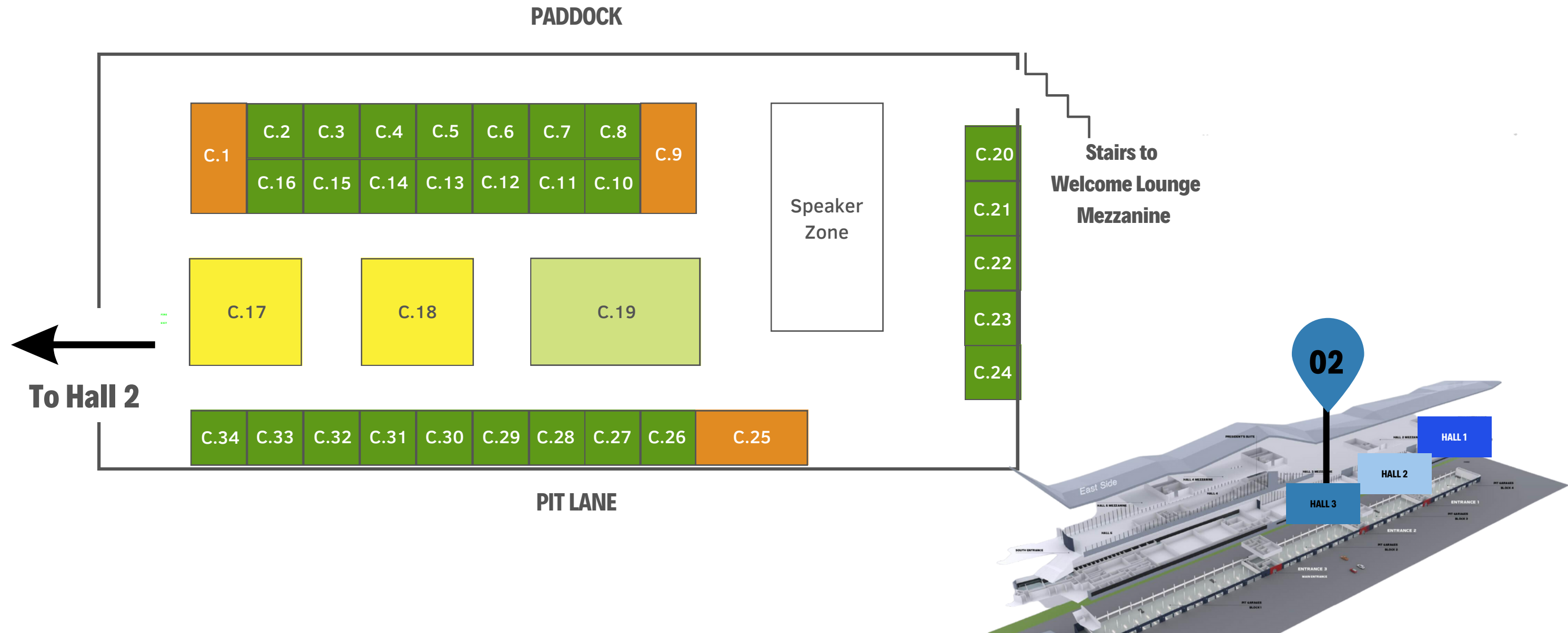
HALL 2







-  3m x 3m - £2,550
-  6m x 3m - £4,600
-  6m x 6m - £8,700

All prices subject to VAT
 All packages include shell scheme and name board
 Additional charges for power, lighting and furniture apply

HALL 3



-  3m x 3m - £2,550
-  6m x 3m - £4,600
-  6m x 6m - £8,700
-  9m x 6m - £12,800

All prices subject to VAT
 All packages include shell scheme and name board
 Additional charges for power, lighting and furniture apply

PARTNERSHIP

£9,995 + VAT

PLATINUM

- | | | |
|-------------------------------|--------------------|--|
| ✓ 3m x 6m Shell Scheme Space* | ✓ Attendee data | ✓ Brand on all event screens & materials |
| ✓ Event Guide listing | ✓ Full Page Advert | ✓ Headline coverage in weekly emails |

£5,995 + VAT

GOLD

- | | | |
|-------------------------------|--------------------|--|
| ✓ 3m x 3m Shell Scheme Space* | ✗ Attendee data | ✓ Brand on all event screens & materials |
| ✓ Event Guide listing | ✓ Half Page Advert | ✓ Front page coverage in weekly emails |

SPONSORSHIP



Speaker Stage Sponsor

40+ High calibre, industry speakers, presenting throughout the event from a high profile stage (3 available)



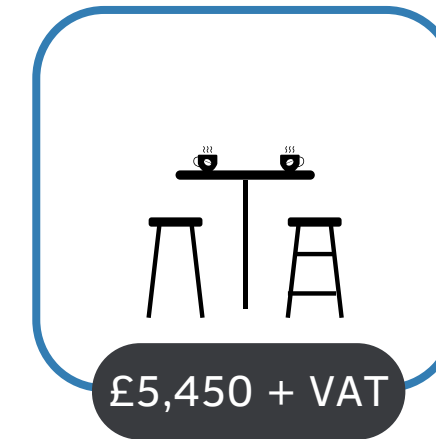
Lanyard Sponsor

Your brand featured on every event delegate, exhibitor and speaker badge lanyard (1 available)



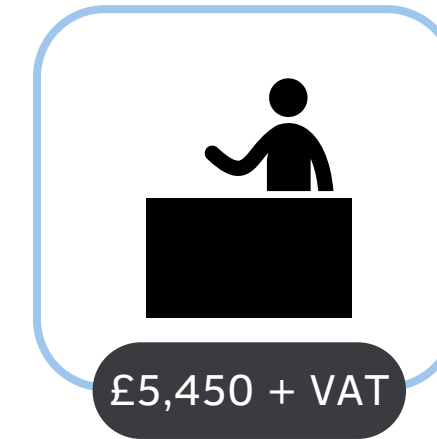
Start Up Zone Sponsor

New for 2024, align with all new start up businesses and innovation project zone on Hall 1 Mezzanine (1 available)



Cafe & Networking Zone Sponsor

Sponsorship of this networking area would see your brand on cup sleeves and branded materials throughout Hall 2 Mezzanine (1 available)



Welcome Lounge Sponsor

Ultimate exposure for your brand throughout the main entrance and registration area to the event on Hall 3 Mezzanine (1 available)

OTHER OPPORTUNITIES

- Event guide advert - starting at £495 + VAT
- 'You Are Here' Board Sponsorship - £1,450 + VAT
- Delegate Bag Sponsor - £1,895 + VAT
- Insert - £495 + VAT

Please talk to us to discuss tailored sponsorship opportunities.

Meet The Team

Helping you elevate your company



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Meet The Team

Event Management Team



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